

News Release



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EVOLVE Hospitality's Fairfield by Marriott Inn & Suites Dixon Ranks in Top 1% for Guest Satisfaction

LENA, Ill., August 27, 2026 — Less than a year after opening its doors, the Fairfield by Marriott Inn & Suites Dixon, managed by EVOLVE Hospitality, has earned a place among the top-performing Fairfield properties in the United States and Canada for guest satisfaction.

The Dixon hotel ranked No. 12 in *Intent to Recommend for Guest Satisfaction (ITR)* among more than 1,200 Fairfield by Marriott hotels, based on year-to-date results through June 2026. With an ITR score of 88.2, the property ranks in the top 1% of the Fairfield portfolio in the U.S. and Canada.

The recognition is particularly significant for the Fairfield by Marriott Inn & Suites Dixon, which opened in fall 2025 and achieved the ranking within its first year of operation.

“Reaching the top 1% of the Fairfield brand so soon after opening is an incredible accomplishment and a reflection of the entire Dixon team,” said EVOLVE Hospitality President Matt Jacobs. “From day one, they have been committed to creating a welcoming experience and providing exceptional service to every guest. We’re extremely proud of what they have accomplished in such a short time.”

Intent to Recommend is a key Marriott guest satisfaction measure reflecting guests’ likelihood of recommending a hotel based on their experience. Fairfield is the largest hotel brand in the Marriott International portfolio, with more than 1,200 properties across the United States and Canada.

The Fairfield by Marriott Inn & Suites Dixon is managed by EVOLVE Hospitality.

With more than 45 years in the hospitality industry, EVOLVE Hospitality leadership encompasses all the traditional functions of that industry to offer property development, third-party management and general consulting on projects ranging from hotels and restaurants to convenience stores and senior living facilities. Learn more about the company at evolvehosp.com.

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